

# 2<sup>ND</sup> PFM ANNUAL CONFERENCE



19 - 22 MARCH 2024

# PUBLIC FINANCE MANAGEMENT FOR ENHANCED SERVICE DELIVERY

The world over, governments exist to provide public goods and services to the citizens. These include but are not limited to education, transport services, healthcare and security. Enhanced service delivery requires that public goods/services meet certain standards. The United Nations (UN) Sustainable Development Goals provide a blueprint for measuring service delivery among the UN member states. How does Uganda fare?

The Institute of Certified Public Accountants of Uganda applauds the Government of Uganda for its commitment towards

improving public service delivery, notably through the introduction of Information Communications Technology (ICT) systems. Additionally, tighter controls on revenue collection have proven effective in curbing the revenue shortfalls. Can these interventions be enhanced for more impact? At the 2<sup>nd</sup> PFM Annual Conference discussions will revolve around effective accountability approaches for enhancing the performance of the aforementioned measures. Public sector experts from across the country will converge to jointly develop practical solutions for Uganda.

# Integrated Financial Management Information Systems (IFMIS): Flagship for Accountability & Transparency 2. Stakeholder Involvement and Public Accountability in Municipal Local Governments 3. Forensic Audits: Lessons and Experiences Public Finance Management Audits: Feedback from the Office of Auditor General 5. Asset Utilisation: A Case of Uganda Prisons Service 6. Balancing Work and Personal Business Climate Change: Opportunities and Risks Managing Taxes in Public Sector Entities

### **CPD**

Participants will qualify for 21 hours of Continuing Professional Development, upon full attendance.

### PFM POLICY DEVELOPMENT

The goal of the PFM Conference is to influence national economic policy. Resolutions from the discussions will be submitted to the Ministry of Finance, Planning and Economic Development.

### **ABOUT THE PFM ANNUAL CONFERENCE**

The Public Finance Management (PFM) Annual Conference is a platform for public sector players to share experiences and re-empower each other to tackle any challenges affecting optimal utilisation of public resources through innovative approaches and public financial management reforms. Organised by the Institute of Certified Public Accountants of Uganda, the conference is a 3-day event with options for residential and non-residential participation.



## **THE CONFERENCE VENUE**: The Source of the Nile Hotel, Jinja

This year, we are headed to the Nile! Nestled on the banks of the world's most iconic river and in the adventure capital of East Africa – Jinja city, the Source of the Nile Hotel provides the perfect conference destination. With its unique location and pleasant ambiance, the hotel provides ideal atmosphere for a blend of learning and recreation.

### **Online**

Are you unable to make it to Jinja? Perhaps serving clients overseas? The Institute's all-inclusive conference package caters to all our stakeholders. We have provided a platform for you to attend the conference live via online streaming. A link for online participation will be availed to you upon completion of registration.

### **LEISURE AND ENTERTAINMENT**

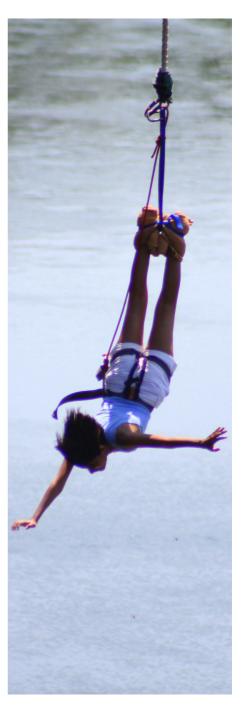
ICPAU conferences cater to the holistic nourishment of mind and body. We are committed to providing you with the full adventure capital experience in Jinja city. White water rafting, bungee jumping, joy sailing and tubing the Nile are some of the thrills that await you. And yes, the evenings will be crowned with a fine line-up of exclusive entertainment from Uganda's finest. Bring your dancing shoes!











### **MEDICAL CAMP**

We are all too familiar with the saying, health is wealth. At the 2<sup>nd</sup> PFM Conference, we are bringing the medics to you. The Institute has partnered with a health service provider to enable you to take charge of your health with a variety of screening services at the PFM Conference.





### YOUR INVESTMENT

	Residents	Members (Ushs)	Non-Members (Ushs)
1	Source of the Nile Hotel	2,700,000	2,850,000
2	Pearl on the Nile Hotel	2,700,000	2,850,000
3	Nile Village Hotel	2,800,000	2,950,000
4	Nile Bridge Cottages	2,600,000	2,750,000
5	Niba Hotel	2,600,000	2,750,000
6	The Mansion Hotel	2,600,000	2,750,000
7	The Orchid	2,500,000	2,650,000
8	Victoria Apartments	2,400,000	2,550,000
9	Kisa Apartments	2,400,000	2,550,000
10	Hotel Zeptan	2,400,000	2,550,000
11	Sunset Hotel	2,400,000	2,550,000
12	Hotel Paradise on the Nile	2,300,000	2,450,000
13	Non-residents	1,750,000	1,900,000
	Online:		
14	Online participants- Conference Kit	900,000	1,000,000
15	Online participants- Attendance Only	600,000	700,000

### RESERVE YOUR SLOT www.icpau.co.ug

### **PARTNER WITH US**

Would you like to showcase your brand to a broad audience of over 1000 participants both in Uganda and overseas? Become a PFM Conference partner.

### **Partnership Packages**

Package	Sign-up fee (UGX)	
Gold	20 million and above	
Silver	10 million -19.5 million	
Bronze	5 million – 9.5 million	
Others	Below 5 million	

### Partners' Benefits

		Gold	Silver	Bronze		
	Exhibition					
	Exhibition Space	YES	YES	YES		
1	Publicity					
a)	Mentions on social networks before and after the event.	YES	YES	YES		
b)	Mention during radio and television promotions as sponsors	YES	YES			
2	Branding & Visibility					
a)	Display of Banners at Event	<ul><li>4 tear drop banners</li><li>4 pull up banners</li></ul>	<ul><li>3 tear drop banners</li><li>3 pull up banners</li></ul>	2 tear drop banners     2 pull up banners		
b)	Display of Logo on Event Registration Webpage	Prime visibility	Medium	Small		
c)	Hyperlink To Sponsor's Website Included On Event Webpage	YES	YES	-		
d)	Advert in Seminar Magazine/Booklet	YES	-			
3	Plenary Sessions					
a)	Speaking Slot During Plenary Sessions	10mins	5mins			
b)	45 sec promotional video clips played during event.	YES	-	-		
c)	Display of logo during webinar	YES	YES	YES		
d)	Complimentary participant registration for event (Non-Resident)	2	1	-		

### **Contact Persons:**

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### HIGHLIGHTS OF RESOLUTIONS FROM THE 15T PFM ANNUAL CONFERENCE

The first Annual PFM Conference was held from 18 - 20 April 2023 at the Imperial Resort Beach Hotel, Entebbe, and online. Here are highlights of the resolutions:

- Parish Development Model Technical people should be at the forefront of PDM execution and not the politicians, as the PDM is a technical Programme.
- 2. Relationship between the Local Governments and Central Government in resource management - Deepen decentralisation as a viable and effective model for democracy and economic transformation.
- Effectiveness of External Audits Implement the Auditor General's report to the letter. 3.
- ICT Consider infrastructure alternatives like satellite, as cabling infrastructure is prone to vandalism.
- Public Procurement & Disposal Develop a legal instrument for the procurement profession. 5.

### ABOUT THE INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS OF UGANDA

ICPAU is the national Professional Accountancy Organisation. The Institute was established in 1992 by an Act of Parliament, now the Accountants Act, 2013 to regulate and maintain the standard of accountancy in Uganda, and prescribe and regulate the conduct of accountants and practising accountants in Uganda.

### Connect with us on social media for daily conference updates

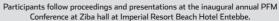




### 1<sup>ST</sup> PUBLIC FINANCE MANAGEMENT **ANNUAL CONFERENCE IN PICTURES**



Minister of State for Finance, Planning and Economic Development (General Duties), Hon. delivering the opening





Economic Development (General Duties) at the PFM Conference at Imperial Resort Beach Hotel, Entebbe.

Minister of State for Finance, Planning and Economic Development (General Duties), Hon. Henry Ariganyira Musasizi receives a token of appreciation from the President ICPAU, CPA Constant Mayende at the PFM Conference.



Participants pose for a group photo with ICPAU President CPA Constant Mayende at the first annual Public Finance Management (PFM) Conference at Imperial Resort Beach Hotel, Entebbe.

