

# **3<sup>RD</sup> PUBLIC FINANCE MANAGEMENT CONFERENCE**



**23-25** **APRIL  
2025**

**IMPERIAL RESORT BEACH HOTEL, ENTEBBE, & ONLINE**

**21 CPD HOURS**

# PUBLIC FINANCE MANAGEMENT SYSTEMS FOR SUSTAINABLE SERVICE DELIVERY

The government of Uganda has made significant progress in Public Finance Management (PFM) systems such as the Integrated Financial Management System (IFMS) to streamline financial processes, improve budget execution, and strengthen internal controls.

These technological advancements aim to enhance the oversight and management of public resources and reduce the risk of financial mismanagement. By promoting good governance and fiscal responsibility, Uganda can better utilise its resources to promote sustainable development and improve the well-being of its citizens.



## ABOUT THE PFM CONFERENCE

The PFM conference is a convention of public sector actors for discourse on public financial management policy and systems for effective service delivery.

Public sector actors from across the country gather to share experiences and re-empower each other to adopt innovative approaches to fast-track PFM reform.

The goal of the PFM conference is to influence national economic policy. Resolutions are submitted to the Ministry of Finance, Planning and Economic Development.

The conference is a residential event organised by the Institute of Certified Public Accountants of Uganda (ICPAU).

### WHO CAN ATTEND THE CONFERENCE?

This conference is organised for:

- ✓ Accounting officers
- ✓ Accounting and finance professionals
- ✓ Auditors
- ✓ Policymakers
- ✓ Planners
- ✓ Economists
- ✓ Development partners
- ✓ Civil society actors
- ✓ Parliamentarians
- ✓ PFM consultants



## ENJOY THE COMPLETE ICPAU CONFERENCE EXPERIENCE

- **Make your Voice Heard Regarding PFM Policy:** The PFM conference constitutes a public sector think tank. As a participant, you have the opportunity to influence PFM policy dialogue during the open forum.
- **Earn 21 hours of Continuing Professional Development (CPD):** We have lined up a range of pertinent topics and seasoned public sector leaders to enhance your CPD experience.
- **Network with the PFM Cream:** The PFM conference offers you a unique opportunity to build your social capital as you connect with PFM sector leaders nationwide.
- **Enjoy colourful dinners & great entertainment** from Uganda's premium artists and seasoned event MCs. Bring all the fun and let's wind down in style.
- **Leverage the hybrid experience:** In-person or online, we deliver to you a rich conference experience. Select from our diverse attendance options and log in from across the globe.







- **Health and Wellness:** At ICPAU conferences, we cater to the nourishment of mind and body. Take charge of your health with a medical camp & fitness sessions delivered by the professionals.



## YOUR INVESTMENT

Sn	Description	Members without arrears (UGX)	Members with arrears and Non-Members (UGX)
1	Imperial Resort Beach Hotel	2,900,000	3,100,000
2	Imperial Golf View Hotel	2,850,000	3,050,000
3	Imperial Apartments Single bedroom	3,100,000	3,300,000
4	Imperial Apartments Two bedroom (Per Person)	3,000,000	3,200,000
5	Imperial Apartments Three bedroom (Per Person)	3,000,000	3,200,000
6	Best Western Premier Hotel	2,900,000	3,100,000
7	Non-Resident	1,800,000	2,000,000
8	Online participants-Conference Kit	900,000	1,050,000
9	Online participants-Attendance Only	600,000	750,000

**RESERVE YOUR SLOT** [https://icpauportal.com/online/webinars/seminar\\_booking](https://icpauportal.com/online/webinars/seminar_booking)

## PARTNER WITH US

Would you like to showcase your brand to a broad audience of over 1000 participants both in Uganda and overseas? Become a PFM Conference partner.

### Sponsorship Packages

Package	Sign-up fee (UGX)
Platinum	50 million
Gold	30 million
Silver	20 million
Bronze	10 million
Others	5 million

## Sponsorship Benefits

SN		Platinum	Gold	Silver	Bronze
<b>1</b>	<b>Exhibition</b>				
	Exhibition Space	YES	YES	YES	YES
<b>2</b>	<b>Publicity</b>				
a)	Mentions on social networks before and after the event.	YES	YES	YES	YES
b)	Mention during radio and television promotions as sponsors	YES	YES	YES	-
c)	Advert in event- specific magazine	YES (back page or any other prime page)	YES (prime page inside)	YES (full page inside)	YES (half page inside)
d)	Advert in CPA Connect magazine and Today's Accountant magazine	YES (Prime page)	YES (Prime page)	YES (Full page inside)	YES (Half page inside)
<b>3</b>	<b>Branding &amp; Visibility</b>				
a)	Display of banners at event	<ul style="list-style-type: none"> <li>• 5 tear drop banners</li> <li>• 5 pull banners</li> </ul>	<ul style="list-style-type: none"> <li>• 3 tear drop banners</li> <li>• 3 pull up banners</li> </ul>	<ul style="list-style-type: none"> <li>• 2 tear drop banners</li> <li>• 2 pull up-banners</li> </ul>	<ul style="list-style-type: none"> <li>• 1 tear drop banners</li> <li>• 1 pull up banners</li> </ul>
b)	Display of logo on event registration webpage	Prime visibility	Prime visibility	Medium	Small
c)	Hyperlink to sponsor's website included on event webpage	YES	YES	YES	-
d)	Banner advert on ICPAU news blog	YES (12 months)	YES (3 months)	YES (1 months)	-
<b>4</b>	<b>Plenary Sessions</b>				
a)	Speaking slot during plenary sessions	10mins	5mins	-	-
b)	45 sec promotional video clips played during event.	YES	YES	-	-
c)	Display of logo during webinar	YES	YES	YES	YES
d)	Complimentary participant registration for event (non-resident)	3	2	1	-

## Contact Persons:

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## THE IMPACT

### Highlights of Resolutions from the 2<sup>nd</sup> PFM Conference

	Topic	Highlight of Resolutions
1	The Integrated Financial Management Information System (IFMIS)	Explore the use of the immense power of Artificial Intelligence (AI) applications to enhance PFM systems.
2	Stakeholder involvement in Public Finance Management	There is a need for the government to develop a policy on the extent and procedures of stakeholder involvement in public service delivery and accountability matters at the municipal local government level.
3	Funding for the Fight against HIV/AIDS	Diversify public funding options for HIV by considering innovative strategies, such as the use of Government bonds, airline taxes, and oil revenue.
4	Public Financial Management Audits: Feedback From the Office of the Auditor General	The PSST needs to ensure automation of the internal audit processes in line with the Government digital transformation strategy of ensuring automation of Government processes to facilitate efficiency, transparency, and accountability.
5	Public Asset Utilisation	To address challenges associated with the acquisition, utilisation, and Disposal of assets, policy should address challenges associated with bureaucracy in the acquisition and disposal of assets and limited resource envelope to fully utilise certain assets.
6	Climate Change: Risks and Opportunities	There is a need for specific public and private resource mobilisation and management to mitigate the stress of climate risks on public finances through disaster risk financing instruments, blended financing, and climate debt instruments such as green bonds, and carbon pricing (markets).
7	Managing Taxes in Public Sector Entities	Leverage systems in place like IFMIS, HCM, eGP, to detect non-compliant suppliers.

## 2<sup>ND</sup> PUBLIC FINANCE MANAGEMENT CONFERENCE IN PICTURES



Some of the participants at the 2<sup>nd</sup> PFM Conference



Some of the participants at the second PFM Conference getting ready for the joy sailing activity at the Source of the Nile.