



**INSTITUTE OF
CERTIFIED PUBLIC ACCOUNTANTS
OF UGANDA**

The background of the poster features a close-up photograph of several stacks of silver coins on a desk, with a black pen lying to the left. In the background, a computer monitor displays a blue and green line graph. The entire scene is overlaid with a pattern of colorful, semi-transparent geometric shapes (circles and triangles) in shades of blue, yellow, and orange.

PFM ANNUAL CONFERENCE

2023

18-20 APRIL

**IMPERIAL RESORT BEACH HOTEL, ENTEBBE
& ONLINE**

ABOUT THE PFM CONFERENCE

The Institute of Certified Public Accountants of Uganda will hold the inaugural Public Finance Management (PFM) Annual Conference from **18-20 April 2023** at the **Imperial Resort Beach Hotel, Entebbe**.

Under the theme **Strengthening Public Finance Management for Sustainable Development**, the conference seeks to bring together

public sector players to share experiences and re-empower each other to tackle any challenges affecting optimal utilisation of public resources through innovative approaches and public financial management reforms.

The need to enhance use of ICT in strengthening accountability and the relevance of public sector audits will all be emphasised.

Expected Audience

- Accounting Officers
- Accounting & Finance Professionals
- Auditors
- Policymakers
- Planners
- Economists
- Development Partners
- Civil Society Actors
- Parliamentarians
- PFM Consultants

Participants will qualify for twenty one (21) Continuing Professional Development (CPD) hours.

CONFERENCE TOPICS

THEME:

Strengthening the Public Finance Management (PFM) for Sustainable Development

S/N	TOPICS
DAY ONE: Management of Public Finances	
1.	Keynote Address: Strengthening the Public Finance Management (PFM) for Sustainable Development
2.	IPSAS Implementation in Uganda: Progress Highlights
3.	Enhancing the Function of Internal Audit in Public Sector
4.	Effectiveness of External Audits in PFM

S/N TOPICS	
DAY TWO: Enablers of PFM	
1.	Parish Development Model (PDM): Enhancing Sustainability
2.	Relationship Between Local Governments and Central Government in Resource Management and Accountability
3.	ICT Infrastructure as an Enabler for Public Finance Management in Public Sector Entities
4.	Succession and Retirement Planning in the Public Service
DAY THREE: Execution of PFM	
1.	Public Procurement & Disposal Reforms
2.	Tax Compliance in Public Sector Entities
3.	Role of Parliament's Accountability Committees in Deepening Efficient Utilisation of Resources

CONFERENCE FEES

S/N		Members (UGX)	Non-Members (UGX)
1	Residents		
a.	Imperial Resort Beach Hotel	2,700,000	2,850,000
b.	Imperial Golf View Hotel	2,650,000	2,800,000
c.	Imperial Apartments	2,800,000	2,950,000
2.	Non-Residents (Physical without Accommodation)	1,550,000	1,650,000
3.	Online:		
a.	Online participants- Conference Kit	800,000	900,000
b.	Online participants- Attendance Only	500,000	600,000

REGISTER VIA: https://icpauportal.com/online/webinars/seminar_booking

REGISTRATION DEADLINE: 12 APRIL 2023

Sponsorship Packages

Package	Sign-up fee (UGX)
Gold	15 million – 20 million
Silver	10 million -15 million
Bronze	5 million - 10 million

Sponsorship Benefits

S/N		Gold	Silver	Bronze
	Exhibition			
	Exhibition Space	YES	YES	YES
1.	Publicity			
a.	Mentions on social networks before and after the event	YES	YES	YES
b.	Mention during radio and television promotions as sponsors	YES	YES	-
2.	Branding & Visibility			
a.	Display of Banners at Event	<ul style="list-style-type: none"> 4 tear drop banners 4 pull up banners 	<ul style="list-style-type: none"> 3 tear drop banners 3 pull up banners 	<ul style="list-style-type: none"> 2 tear drop banners 2 pull up banners
b.	Display of Logo on Event Registration Webpage	Prime visibility	Medium	Small
c.	Hyperlink To Sponsor's Website Included On Event Webpage	YES	YES	-
d.	Advert in Seminar Magazine/ Booklet	YES	-	-
3.	Plenary Sessions			
a.	Speaking Slot During Plenary Sessions	10mins	5mins	-
b.	45 sec promotional video clips played during event.	YES	-	-
c.	Display of logo during webinar	YES	YES	YES
d.	Complimentary participant registration for event (Non-Resident)	2	1	-

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CPA
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