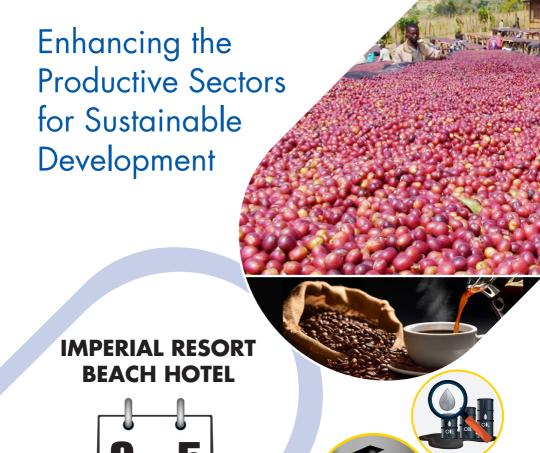


## 12TH CPA ECONOMIC FORUM



July 2024



## ABOUT THE INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS OF UGANDA

The Institute of Certified Public Accountants of Uganda (ICPAU) is the national Professional Accountancy Organisation. ICPAU was established in 1992 by an Act of Parliament, now the Accountants Act, 2013. The functions of the Institute as prescribed by the Accountants Act, 2013 are: to regulate and maintain the standard of accountancy in Uganda; and to prescribe and regulate the conduct of accountants and practising accountants in Uganda. As part of its functions the Institute is required to advise the government on matters of financial accountability and management in all sectors of the economy. The CPA Economic Forum is one of the avenues through which this function is executed.

### **ABOUT THE CPA ECONOMIC FORUM**

The Economic Forum is a three-day event organised by ICPAU to provide a platform for accountants and other professionals to discuss matters concerning national economic policy. From the discussions, economic policy recommendations are developed and forwarded to the government as input into the national budgeting process.

## ENHANCING THE PRODUCTIVE SECTORS FOR SUSTAINABLE DEVELOPMENT

The productive sectors are poised as the drivers of sustainable socio-economic transformation in Uganda. Through the National Development Plans, the government has continuously placed emphasis on the productive sectors like agriculture, industry and services owing to their proven ability to increase household incomes and generate employment opportunities. At the 12th CPA Economic Forum, we shall look into approaches to develop and harness the potential of these sectors.

#### THIS YEAR'S FOCUS

- 1. Vocational Education: Empowering the Youth for Socio-Economic Development
- 2. The Contribution of Transport Infrastructure on Economic Development
- 3. The Impact of Tax Policies and Practices on Domestic Revenue Mobilisati
- 4. The Impact of Corruption and Fraud on the Economy
- 5. Global and Regional Geo-politics: Market Access for Goods and Services
- 6. Leveraging Uganda's Night Economy
- 7. Public Debt Management and Its Impact on the Economy
- 8. Nature and Health: Taking Advantage of Our Natural Environment
- 9. Nurturing the Manufacturing Sector for Sustainable Development



#### WHO CAN ATTEND THE ECONOMIC FORUM?

- Accountants
- Tax Consultants
- Economists
- Policymakers
- Entrepreneurs
- Investment experts
- Government officials
- Other professionals
- Development enthusiasts

### THE VALUE TO PARTICIPANTS

Make your Voice Count in National Policy Development: Are you passionate about Uganda's economic trajectory? Here's your opportunity to voice your thoughts on economic policy. Your input will form the resolutions that will be submitted to the Ministry of Finance, Planning and Economic Development as input into the national budgeting process.

**Learning and Development:** Knowledge is a fountain of life. If you seek a thought-provoking knowledge-sharing platform where ideas flow freely, the Economic Forum is for you.

**CPD:** Seeking to achieve compliance with the Continuing Professional Development (CPD) requirement? We got you covered. 21 hours of Continuing Professional Development (CPD) will be awarded for full-time attendance.

**Networking:** Accountants, tax consultants, economists, policymakers,

entrepreneurs, investment experts, accountants, government officials, and development enthusiasts are some of the professionals expected at the Economic Forum. The Economic Forum presents an excellent opportunity to explore new corporate relations.

**Medical Camp:** A healthy body enables a vibrant mind. We have lined up a team of health professionals to help you remain in control of your health through a variety of screening and counselling services.

**Recreation:** All-round professional development requires both mental and physical enrichment. The Economic Forum programme is designed to provide for knowledge enrichment while catering to your physical fitness through exciting aerobics sessions. The evenings are colourful with fun entertainment sessions – we bring the artists to you!

#### HERE'S HOW YOU CAN PARTICIPATE

At ICPAU we understand that audience needs are diverse. By leveraging technology we offer a variety of participation options for your convenience. You can attend the Economic Forum physically or online from any part of the world, as provided through the options below:

Sn	Attendance	Members with- out arrears (UGX)	Members with arrears and Non-Members (UGX)
1	Imperial Resort Beach Hotel	2,900,000	3,050,000
2	Imperial Golf View Hotel	2,850,000	3,000,000
3	Imperial Apartments Single bedroom	3,100,000	3,250,000
4	Imperial Apartments Two bedroom (Per Person)	3,000,000	3,150,000
5	Imperial Apartments Three bedroom (Per Person)	3,000,000	3,150,000
6	Admas Grand Hotel	3,000,000	3,150,000
7	Online participants- Conference Kit	900,000	1,000,000
8	Online participants- Attendance Only	600,000	700,000
9	Non-Residents	1,700,000	1,850,000

Register here www.icpau.co.ug

#### **INVITATION TO PARTNER**

We invite your organisation to be a sponsorship partner of the  $12^{th}$  CPA Economic Forum. Be a part of this year's Economic Forum, as a sponsor, for prime visibility of your organisation's brand, products or services amongst a diverse audience and corporate partners.

## **Sponsorship Packages**

Package	Sign-up fee (UGX)
Gold	20 million and above
Silver	10 million -19.5 million
Bronze	5 million – 9.5 million
Others	Below 5 million



## **Sponsorship Benefits**

S/N		Gold	Silver	Bronze	
1	Exhibition				
	Exhibition Space	YES	YES	YES	
2	Publicity	Publicity			
a)	Mentions on social media channels before and after the event.	YES	YES	YES	
b)	Mention during radio and television promotions as sponsors	YES	YES	-	
3	Branding & Visibility				
	Display of Banners at Event	4 tear drop banners	3 tear drop banners     3 pull up banners	2 tear drop banners     2 pull up	
		<ul> <li>4 pull up banners</li> </ul>		banners	
b)	Display of Logo on Event Registration Webpage	Prime visibility	Medium	Small	
c)	Hyperlink To Sponsor's Website Included on Event Webpage	YES	YES	-	
d)	Advert in Event Magazine	YES	-	-	
4	Plenary Sessions				
a)	Speaking Slot During Plenary Session	10mins	5mins	-	
b)	45 sec promotional video clips played during event.	YES	-	-	
c)	Display of logo during webinar	YES	YES	YES	
d)	Complimentary participant registration for event (Non-Resident)	2	1	-	

For more information, please email contact

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**Telephone:** +256 781 341231



# HERE'S WHAT PARTICIPANTS RESOLVED AT THE 11TH CPA ECONOMIC FORUM: 19 – 23 JULY 2023

	Торіс	Highlights of Resolutions
1	The Role of National Security in Nation-Building	The country should have core values/national values for its existence, which should be known and understood by all citizens and entrenched from the lowest family level.
2	Uganda's Oil and Gas Sector: Value Chain for Public Value	An effective Local Content Unit should be operationalised to: manage the process of getting the right local content; implement a training programme for both firms and individuals to raise their capabilities to the standards needed for servicing multinational companies; and target supply-side constraints to domestic firm growth and productivity such as access to affordable credit, standards certification, etc.
3	Education Sector: Reforms in the National Curriculum	Prioritize ICT and develop robust technological capacity in schools to facilitate 21st-century learning and ensure that society copes with globalisation.
4	Labour Exports: Socio- Economic Benefits and Challenges	National and Formal Agreements for labor should be signed with those countries receiving Uganda's labour
5	Industrialization as a Driver for Self–Reliance	There must be a deliberate Government Policy to support & nurture the local/national private investors – through incentivized policies such as subsidies and tax incentives
6	Empowering Communities through Agricultural Value Addition	The government is advised to establish a wheat substitution policy to reduce reliance on imported wheat products.
7	Hospitality, Tourism Management and Marketing	The government should institute a Tourism Development Levy to cater to the much-needed infrastructure developments required for the sector to thrive.



### MOMENTS FROM THE 11TH CPA ECONOMIC FORUM



(L-R) In-house MC CPA Nancy Amuge Owino, Manager-Finance, Uganda Civil Aviation Authority with Mrs. Rosemary Kobutagi, Commissioner, Ministry of Tourism, Wildlife and Antiquities and Mr. Eddy Kirya, Managing Director, Eyalama Adventures.



Participants at the 11th CPA Economic Forum

Mrs. Rosemary Kobutagi, delivering a presentation on Hospitality, Tourism Management and Marketing.





ICPAU President CPA Josephine Okui Ossiya (middle), Vice President CPA Ronald Mutumba (4th right) with the partners of the 11th CPA Economic Forum



CPA Diana Kisaka (left) handing a souvenir to Ms. Sheila Kawamara-Mishambi, Executive Director EASSI.

#### INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS OF UGANDA













